

Client: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

Job No. \_\_\_\_\_

Description: \_\_\_\_\_

Revision: \_\_\_\_\_

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## :30s Script Template

HOOK: \_\_\_\_\_

KEY MESSAGE: \_\_\_\_\_

SUPPORTING POINT: \_\_\_\_\_

CALL TO ACTION: \_\_\_\_\_

### Company Overview Script Sample

When I had my first baby, I found I was postponing my hair appointments. I couldn't justify getting a sitter for a haircut. But then I struggled with confidence in how I looked.

So I created Home Hairstyles - a mobile salon service. Now your stylist can come to you. We will transform your home into a relaxing boutique for the few hours it takes to get you looking your best.

I'm Stacy with Homestead Hairstyles. I care about helping people be their best self. You can book an appointment right on my website: HomeHairstyles.com.

Hook: Postponing Hair Appointments because I couldn't justify a sitter....

Key Message: We come to you!

Supporting Points: It can still be a relaxing experience - we bring a boutique to you

Call to Action: Book an appointment on my website